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Praise for the classic guide to gaining a psychological advantage in investment and trading "The Investor's Quotient is destined to go down in history as the ultimate book on investor psychology . . . it explains the psychology of a trader in clear and simple English . . . and it teaches highly effective methods designed to improve the bottom line . . ." -Larry Williams, author Long-Term Secrets to Short-Term Trading "The Investor's Quotient is a welcome breath of fresh air in what has been a too-long-avoided subject—the psychological reasons why some people win and most others lose in the commodity markets. More than that, Jake Bernstein proves in this book he is an excellent teacher, and clearly and candidly shows how greater knowledge of yourself can become your most effective trading tool. It's a must for every trader's library." -Leon Rose, Publisher Newsletter and Managed Account Reports "Should be required reading for all traders and investors. It has helped immeasurably through the years . . . I'd be lost without it." -Don Sarno, Former Director Commodities Educational Institute "This is the classic book on investor psychology. It has paved the way to a new era of investor success and self-confidence . . ." -Steve Moore Moore Research Center " . . . convincing . . . This thoroughgoing manual should help impulsive investors save money." -Publishers Weekly For updates on new and bestselling Wiley finance books: wiley.com/wbns The Essential Playbook to Earning a Lifetime of Income Through Self Storage Over the past decade in AJ Osborne's self storage investing career, he's built a portfolio of over \$100 million in self storage investments with no outside capital or management. In this step-by-step playbook, you will discover how to identify investment opportunities, allocate capital, and leverage management expertise to turn a mom and pop real estate asset into a thriving income-producing business. Master the principles of self storage investing by learning from someone who's done it before. The business of self storage has evolved over the years. What started as a mom and pop business in the 70s and 80s has become a truly institutional asset class with value-add and management opportunities not found in any other real estate investments. By viewing self storage as not only a real estate asset but a consumer-oriented retail business, incredible opportunities are available to those who understand and implement the framework laid out within this book. "AJ's ability to dissect and break down complex business principles and overlay them into a remarkably powerful investing vehicle like self storage provides an entirely new perspective on an age-old industry, and lights the way for new investors interested in self storage." -Roc Pilon, Founder/CEO, Gymreapers "AJ Osborne is one of the most legit, successful real estate investors I've ever had the privilege of knowing. He's one of the people I trust more than anybody. AJ is the real deal." -Brandon Turner, host of the BiggerPockets podcast AJ Osborne is an entrepreneur and investor. He owns and manages a self storage portfolio of over \$100M in assets. AJ is a national speaker on investing in, buying, and managing self storage facilities, wealth, financial freedom, and he actively manages his facilities. In addition to buying and turning around many existing facilities, he has developed self storage from the ground up, expanded existing facilities, and converted a failed Super Kmart into a storage facility. He has additional development projects ongoing across the United States. AJ specializes in buying and turning around underperforming facilities with a value-add strategy. He has created a management company to run his facilities and focuses on growing his portfolio. He is a leader in the industry with a focus on technology and self storage automation. He built one of his largest facilities with full automation technology. He is the owner and host of the self storage industry's largest self storage podcast, Self Storage Income. The seminal work on mutual funds investing is now a Wiley Investment Classic Certain books have redefined the way we view the world of finance and investing—books that should be on every investor's shelf. Bogle On Mutual Funds—the definitive work on mutual fund investing by one of finance's great luminaries—is just such a work, and has been added to the catalog of Wiley's Investment Classic collection. Updated with a new introduction by expert John Bogle, this comprehensive book provides investors with the wisdom of the pioneer of mutual funds to help you identify and execute the ideal mutual fund investment choices for your portfolio. The former Vanguard Chief Executive, Bogle has long been mutual funds' most outspoken critic; in this classic book, he provides guidance on what you should and shouldn't believe when it comes to mutual funds, along with the story of persistence and perseverance that led to this seminal work. You'll learn the differences between common stock, bond, money market, and balanced funds, and why a passively managed "index" fund is a smarter investment than a fund managed by someone making weighted bets on individual securities, sectors, and the economy. Bogle reveals the truth behind the advertising, the mediocre performance, and selfishness, and highlights the common mistakes many investors make. Consider the risks and rewards of investing in mutual funds Learn how to choose between the four basic types of funds Choose the lower-cost, more reliable investment structure See through misleading advertising, and watch out for pitfalls Take a look into this timeless classic and let Bogle On Mutual Funds show you how to invest in mutual funds the right way, with the expert perspective of an industry leader. Finding investors is about two things: communication and proof-of-concept. Business author Mary Baker introduces you to the different types of investors and gives you the tools you need to impress them. From how much money to ask for, to how to prepare for a presentation, Baker outlines everything you need to know about attracting personal investors, banks, and venture capitalists. Start building a rock-solid portfolio with as little as \$500! Do you think cash vehicle is another phrase for "expensive car"? Would you know a hybrid investment if you saw one? Does T-bill mean anything to you? The world of investing is a complex (and sometimes scary) place. Fortunately, you have a knowledgeable tour guide that speaks a language you understand! Investing DeMYSTiFieD, Second Edition, untangles an otherwise perplexing topic, making it easier than ever to invest like a veteran! Outlining step-by-step techniques for making the most of your money while keeping it out of harm's way, this self-teaching guide explains how to identify and take advantage of rich opportunities—from mutual funds to tax-free bonds to real estate. Market-proven tips and techniques, handy checklists, and chapter-ending quizzes help you build a solid foundation on the subject at your own speed. This fast and easy guide helps you: Determine your investment personality to increase your success Protect your money from the next market downturn Boost returns while managing risk with the right allocation strategies Understand balance sheets, income statements, and other documents Generate greater returns from your 401(k), IRA, or other retirement account Simple enough for a novice but challenging enough for an experienced investor, Investing DeMYSTiFieD helps you put your money in the right places, whether you're looking to earn quick cash or build for the future. Your key to success in high-end investments Looking for help making smarter, more profitable high-end investment decisions? Why buy 13 books that cover each of the major topics you need to understand, when High-Powered Investing All-In-One For Dummies gives you 13 expert guides for the price of one? This hands-on resource arms you with an arsenal of advanced investing techniques for everything from stocks and futures to options and exchange-traded funds. You'll find out how to trade on the FOREX market, evaluate annuities, choose the right commodities, and buy into hedge funds. Plus, you'll get up to speed on using business fundamentals and technical analysis to help you make smarter decisions and maximize your returns. You'll also find ways to be as aggressive as your personality and bank account allow, without taking foolish or excessive risks. Updated compilation is targeted at readers who already have a basic understanding of investing principles and who are looking for a reference to help them build a diversified portfolio Offers a succinct framework and expert advice to help you make solid decisions and confidently invest in the marketplace The key to expanding your investment opportunities successfully is information. Whether you're just beginning to explore more advanced investing or have been dabbling in it for a while, High-Powered Investing All-In-One For Dummies gives you the information, strategies, and techniques you need to make your financial dreams come true. From William Green, a financial journalist who has written for The New Yorker, Time, and Fortune, comes a fresh and unexpectedly profound book that draws on interviews with more than 40 of the world's super-investors to demonstrate that the keys for building wealth hold other life lessons as well. The Five Rules for Successful Stock Investing "By resisting both the popular tendency to use gimmicks that oversimplify securities analysis and the academic tendency to use jargon that obfuscates common sense, Pat Dorsey has written a substantial and useful book. His methodology is sound, his examples clear, and his approach timeless." --Christopher C. Davis Portfolio Manager and Chairman, Davis Advisors Over the years, people from around the world have turned to Morningstar for strong, independent, and reliable advice. The Five Rules for Successful Stock Investing provides the kind of savvy financial guidance only a company like Morningstar could offer. Based on the philosophy that "investing should be fun, but not a game," this comprehensive guide will put even the most cautious investors back on the right track by helping them pick the right stocks, find great companies, and understand the driving forces behind different industries—without paying too much for their investments. Written by Morningstar's Director of Stock Analysis, Pat Dorsey, The Five Rules for Successful Stock Investing includes unparalleled stock research and investment strategies covering a wide range of stock-related topics. Investors will profit from such tips as: * How to dig into a financial statement and find hidden gold . . . and deception * How to find great companies that will create shareholder wealth * How to analyze every corner of the market, from banks to health care Informative and highly accessible, The Five Rules for Successful Stock Investing should be required reading for anyone looking for the right investment opportunities in today's ever-changing market. Paying tax bites. The Investors Tax Tuneup helps you bite book. The book is full of sound strategies for making more, and keeping more, from your investments. Learn how to choose stocks, bonds, and mutual funds. Take advantage of qualified plans, IRAs, life insurance, and annuities. Avoid tax on your capital gains. This is a concise, easy-to-understand guide from a nationally recognized expert who's been called "the funniest tax guy in America." Add another dimension to your portfolio with commodities Do you know how commodities stack up against other investment options? Investing In Commodities For Dummies is a straightforward resource that provides an in-depth look at what commodities are and how they might prove beneficial to your portfolio. This approachable reference covers the basics on breaking into the commodities market while dispelling myths and sharing a wide range of trading and investing strategies. Simply put, it spotlights the opportunities on the commodities market while leading you away from the mistakes that have plagued other investors. Use this text to understand how to diversify your portfolio, measure risk, and apply market analysis techniques that guide your decision-making. Commodities, including oil, silver, gold, and more, play an important role in everyday life. Because they hold such a steady role in today's world, many investors have found them to be a reliable component of a well-rounded portfolio. Depending upon your current investment portfolio and your financial goals, it might be a great idea to add commodities to your strategy. Understand how to break into the commodities market and start trading immediately Diversify your portfolio to protect your assets to meet your financial goals Minimize the risk associated with your investment strategy while maximizing profits Track commodities indexes and use this knowledge to make informed investment decisions Whether you're an amateur investor or you're simply looking to expand your investments, Investing In Commodities For Dummies is a fantastic guide to adding commodities to your investment strategy! Most books written on investing cover the topic with terminologies, glossaries, historical data, charts, graphs and theories. What they lack is "How do I get started" ? "Where do I go to get started" ? They leave you with a lot of information that is not actionable. This book does what they don't do. It will empower you to go out and take charge of your financial destiny as soon as you finish reading the last word. The solutions are easy to understand. The complicated market place will be broken down into simple to understand language and enable you to go out and start investing immediately. This book will also show you how to avoid getting into debt and equally important how to get out of debt if you are already there. You will also be introduced to the broker certificate of deposit market. Expanding your horizons and enabling you to reach many more banks with higher yielding CDs. Although the methods are simple to grasp the results are incredibly sophisticated. A book like this is long overdue. Written for the novice investor and the seasoned investor alike. A must read to share with your friends and family. Startup money is moving online, and this guide shows you how it works. The Art of Startup Fundraising takes a fresh look at raising money for startups, with a focus on the changing face of startup finance. New regulations are making the old go-to advice less relevant, as startup money is increasingly moving online. These new waters are all but uncharted—and founders need an accessible guide. This book helps you navigate the online world of startup fundraising with easy-to-follow explanations and expert perspective on the new digital world of finance. You'll find tips and tricks on raising money and investing in startups from early stage to growth stage, and develop a clear strategy based on the new realities surrounding today's startup landscape. The finance world is in a massive state of flux. Changes are occurring at an increasing pace in all sectors, but few more intensely than the startup sphere. When the paradigm changes, your processes must change with it. This book shows you how startup funding works, with expert coaching toward the new rules on the field. Learn how the JOBS Act impacts the fundraising model Gain insight on startups from early stage to

growth stage Find the money you need to get your venture going Craft your pitch and optimize the strategy Build momentum Identify the right investors Avoid the common mistakes Don't rely on the "how we did it" tales from superstar startups, as these stories are unique and applied to exceptional scenarios. The game has changed, and playing by the old rules only gets you left behind. Whether you're founding a startup or looking to invest, *The Art of Startup Fundraising* provides the up-to-the-minute guidance you need. In *Investors and Markets*, Nobel Prize-winning financial economist William Sharpe shows that investment professionals cannot make good portfolio choices unless they understand the determinants of asset prices. But until now asset-price analysis has largely been inaccessible to everyone except PhDs in financial economics. In this book, Sharpe changes that by setting out his state-of-the-art approach to asset pricing in a nonmathematical form that will be comprehensible to a broad range of investment professionals, including investment advisors, money managers, and financial analysts. Bridging the gap between the best financial theory and investment practice, *Investors and Markets* will help investment professionals make better portfolio choices by being smarter about asset prices. Based on Sharpe's Princeton Lectures in Finance, *Investors and Markets* presents a method of analyzing asset prices that accounts for the real behavior of investors. Sharpe makes this technique accessible through a new, one-of-a-kind computer program (available for free on his Web site, at <http://www.stanford.edu/~wfsarpe/apsim/index.html>) that enables users to create virtual markets, setting the starting conditions and then allowing trading until equilibrium is reached and trading stops. Program users can then analyze the final portfolios and asset prices, see expected returns, and measure risk. In addition to popularizing the most sophisticated form of asset-price analysis, *Investors and Markets* summarizes much of Sharpe's most important previous work and reflects a lifetime of thinking about investing by one of the leading minds in financial economics. Any serious investment professional will benefit from Sharpe's unique insights. Over the past five years, James Whiddon has interviewed some of the world's brightest, best, and most influential men and women in finance on his popular radio show, *The Investing Revolution*. While the topics under discussion have ranged widely, the show's mission has remained constant: Reveal the truth about how Wall Street has rigged the game so that it always wins—at everyone else's expense—and offer investors an alternative to Wall Street to help them participate directly in free market capitalism and achieve astonishing longterm gains. In *The Investing Revolutionaries*, Whiddon distills all of that financial genius into a witty, wise elixir guaranteed to cure what ails your aching portfolio. Indispensable reading for professional and retail investors who want to free themselves from the tyranny of the Wall Street status quo, it delivers the insights of a host of luminaries, including John Bogle, Michael Mauboussin, Mohamed El-Erian, Richard Thaler, and Jeremy Siegel. Each financial powerhouse featured in the book weighs in on the slick marketing ploys, statistical sleights of hand, and psychological button-pushing the denizens of Lower Manhattan routinely employ to separate you from your money. They also offer priceless tips on such topics as The advantages of passive versus active portfolio management (how to achieve stellar gains through superdiversification) Global investing (is China really a good investment?) Avoiding common behavioral traps (running with the herd will get you gored) Forget about stock picking and market timing. Say farewell to mutual fund gurus and the hyperbolic claims of the technical wizards. Investors of the world, you have nothing to lose but your chains. And now *The Investing Revolutionaries* provides you with the key. A Must-Read for Any Investor Looking to Maximize Their Chances of Success Big Mistakes: The Best Investors and Their Worst Investments explores the ways in which the biggest names have failed, and reveals the lessons learned that shaped more successful strategies going forward. Investing can be a rollercoaster of highs and lows, and the investors detailed here show just how low it can go; stories from Warren Buffet, Bill Ackman, Chris Sacca, Jack Bogle, Mark Twain, John Maynard Keynes, and many more illustrate the simple but overlooked concept that investing is really hard, whether you're managing a few thousand dollars or a few billion, failures and losses are part of the game. Much more than just anecdotal diversion, these stories set the basis for the book's critical focus: learning from mistakes. These investors all recovered from their missteps, and moved forward armed with a wealth of knowledge than can only come from experience. Lessons learned through failure carry a weight that no textbook can convey, and in the case of these legendary investors, informed a set of skills and strategy that propelled them to the top. Research-heavy and grounded in realism, this book is a must-read for any investor looking to maximize their chances of success. Learn the most common ways even successful investors fail Learn from the mistakes of the greats to avoid losing ground Anticipate challenges and obstacles, and develop an advance plan Exercise caution when warranted, and only take the smart risks While learning from your mistakes is always a valuable experience, learning from the mistakes of others gives you the benefit of wisdom without the consequences of experience. Big Mistakes: The Best Investors and Their Worst Investments provides an incomparable, invaluable resource for investors of all stripes. We analyze a unique data set and uncover a remarkable result that casts a new light on the home bias phenomenon. The data are comprehensive, security-level holdings of emerging market equities by U.S. investors. We document, as expected, that at a point in time U.S. portfolios are tilted towards firms that are large, have fewer restrictions on foreign ownership, or are cross-listed on a U.S. exchange. The size of the cross-listing effect is striking. In contrast to the well-documented underweighting of foreign stocks, emerging market equities that are cross-listed on a U.S. exchange are incorporated into U.S. portfolios at full international capital asset pricing model (CAPM) weights. Our results suggest that information asymmetries play an important role in equity home bias and that the benefits of international risk sharing are limited to select firms. Insanity seems to rule the financial markets and many investors are driven by delusion and anxiety. May everything you thought you knew about investing be wrong? The Austrian School's approach provides the needed respite for investors caught in inflationary treadmills. Conventional investment experts often overlook economic developments which may become a hazard for mainstream investors. Instead, the Austrian School of Economics has proved itself as an independent approach beyond the interests of politicians and bankers. The financial system is shaking. This book presents new paths through the shaky grounds between the tectonic plates of inflation and deflation to both private and professional investors. "This book is a must-have for every responsible investor!" (Felix W. Zulauf, Investor) "I am grateful to the authors of this book for not only highlighting the fundamental principles of the Austrian School but also for showing how investors can make practical use of them." (Dr. Marc Faber, Investor) "For the first time an extensive compendium has been published in which the theoretical foundations developed by the 'Austrians' have been made useful for the investor's practical needs. The authors develop a remarkable 'Austrian investment philosophy'." (Prof. Guido Hulsmann, University of Angers) "The Austrian School's perception helps us to see long-term patterns and opportunities that today are often hidden. [...] For the authors and their important work I hope for the widest possible audience of a bestseller." (Prince Philipp von und zu Liechtenstein, Chairman LGT Group) Global investing isn't new. In fact, investors have been looking to overseas markets for hundreds of years, and with good reason. A global portfolio can bestow innumerable rewards on the savvy investor, yet many US investors remain woefully under-exposed to foreign equities. Despite the fact that US equity markets make up less than half of world markets, only a small portion of our investment dollars are allocated overseas. Even the most sophisticated investors have been deterred by misconceptions about the risks associated with owning foreign stocks or a lack of information about foreign markets. But the notion investment options are limited by borders is antiquated and downright detrimental to successful investing. Once considered the playground of only the ultra-rich or institutional investors, global investing is fast becoming not only possible, but a necessity, for every investor. As part of Fisher Investments Press, *Own the World* introduces readers to the vast advantages of seeking investment opportunities all over the planet. *Own the World* provides investors with tools to build a global portfolio and points out potential hurdles to avoid. It also educates readers on the nuts and bolts of foreign markets, how to easily understand them, and vehicles for investing there. By detailing the vast and currently underappreciated benefits of global investing and the distinct advantages of a global approach, as well as common pitfalls to avoid, *Own the World* can help readers to tread more confidently into global markets as they look to optimize their investment results. The new Fourth Edition of the definitive handbook on investing in Real Estate Investment Trusts (REITs) *Real Estate Investment Trusts (REITs)*, which provide some of the best total returns in the investment world, along with above-average dividend yields and stable earnings, have become increasingly popular with both individual and institutional investors. Investing in REITs, Fourth Edition has established itself as the definitive guide to understanding this attractive asset class. The book is invaluable for investors, financial planners, and investment advisers interested in understanding REITs and REIT investment opportunities. As their earnings and dividends are beginning to grow again after the Great Recession—and as they are in a unique position to take advantage of distressed sale opportunities—now is an excellent time for investors to consider REITs for both diversification and strong total returns. The new edition covers: A comprehensive history of the REIT industry How REITs compare with other competitive investments How to spot blue-chip REITs and control investment risk How to value individual REIT stocks, and REIT shares generally How to build a diversified REIT portfolio, directly or with REIT mutual funds Understanding the risk-and-reward dynamics of commercial real estate Assessing non-US REITs and how to invest in them Important new developments and strategies in the REIT industry Author Ralph L. Block, who has been investing in REIT stocks for 40 years and is widely considered a leading authority on REITs, brings the historical success of Investing in REITs right up to date. This book is an essential read for both individuals and institutions who desire to invest in commercial real estate through REIT stocks. The evidence-based approach to a more worthwhile portfolio *The Index Revolution* argues that active investing is a loser's game, and that a passive approach is more profitable in today's market. By adjusting your portfolio asset weights to match a performance index, you consistently earn higher rates of returns and come out on top in the long run. This book explains why, and describes how individual investors can take advantage of indexing to make their portfolio stronger and more profitable. By indexing investment operations at a very low cost, and trusting that active professionals have set securities prices as correctly as possible, you will achieve better long-term results than those who look down on passive approaches while following outdated advice that no longer works. "Beating the market" is much harder than it used to be, and investors who continue to approach the market with that mindset populate the rolls of market losers time and time again. This book explains why indexing is the preferred approach in the current investment climate, and destroys the popular perception of passive investing as a weak market strategy. Structure your portfolio to perform better over the long term Trust in the pricing and earn higher rates of return Learn why a passive approach is more consistent and worthwhile Ignore overblown, outdated advice that is doomed to disappoint All great investors share a common secret to success: rational decision-making based on objective information. *The Index Revolution* shows you a more rational approach to the market for a more profitable portfolio. Using a unique data set consisting of more than 36.5 million submitted retail investor orders over the course of five years, Matthias Burghardt constructs an innovative retail investor sentiment index. He shows that retail investors' trading decisions are correlated, that retail investors are contrarians, and that a profitable trading strategy can be based on these aggregated sentiment measures. Over the past two decades, investors from outside the motion picture industry have increasingly supplied equity to U.S. film productions. Today, these so-called co-financing arrangements are a common phenomenon in Hollywood. While the large studios usually carry out the operative tasks of movie production and distribution, the financiers as co-owners of the completed films have rights to the residual profits. Kay H. Hofmann analyzes the conflicts of interest and the organizational problems that may arise between the experienced major studios and investors with comparably low industry expertise. Guided by principal agent theory, the empirical analysis provides evidence for adverse selection and multiple aspects of moral hazard during production as well as distribution. Based on these findings, the author develops solutions that are not only relevant for current and future investors but also for studios and film producers who rely on the long-term availability of external funds. Important investment lessons gleaned from the mistakes of accomplished professional investors and billionaire businessmen *The Billion Dollar Mistake* is an up-close account of the career-defining mistakes that some of the world's most brilliant billionaire investors have made, and a revealing look at what we can learn from them. Drawing on author Stephen Weiss' twenty-two years experience at some of Wall Street's most prestigious firms, the core of this book is based upon original research and interviews with these legendary investors, who discuss the most significant trade or investment that went against them, the magnitude of the loss, its effect on their businesses-and on their personal lives. To some, these fascinating accounts will read like a novel; to others, it will be a treasured and unique investment guide. This intriguing book skillfully examines the causal relationship between the quirks of each investor's personality and the mistakes they have committed. Along the way, Weiss provides a series of compelling narrative accounts of the individuals' road to success, the particular mistakes they made, the character flaws that led to them, and the lessons learned. While some investors made errors of judgment, others made errors of perception. *The Billion Dollar Mistake* Uncovers important lessons learned from the failures of some of the most enduring and accomplished investors, including Kirk Kerkorian, Bill Ackman, Aubrey McClendon and Leon Cooperman Discusses how to incorporate these lessons into your investment discipline and avoid the same missteps Reveals common mistakes made by bigger investors that the average investor can relate-the only difference is in magnitude with more zeros attached to the loss Includes insights on improving your investment endeavors by refining your approach to today's markets Learning from the missteps of the best in the investment business can help you succeed. With *The Billion Dollar Mistake*, you'll discover how. Sovereign debt restructurings are perceived as inflicting large losses to bondholders. However, many bonds feature high coupons and often exhibit strong post-crisis recoveries. To account for these aspects, we analyze the long-term returns of sovereign bonds during 32 crises since 1998, taking into account losses from bond exchanges as well as profits before and after such events. We show that the average excess return over risk-free rates in crises with debt restructuring is not significantly lower than the return on bonds in crises without restructuring. Returns differ considerably depending on the investment strategy: Investors who sell during crises fare much worse than buy-and-hold investors or investors entering the market upon signs of distress Within a decade, private capital surpassed aid as the primary capital source for developing countries. This book explores how the increase of private funds, in particular portfolio capital, effects democratization in developing countries. A probe into institutional investors' coordination, asset concentration, political preferences, and activism, provides a framework for understanding the politics of international financial constraints. Highlighting the dilemma presented by international finance's simultaneous emphasis on austerity and stability, the question of whether this public-to-private shift might facilitate an anti-democratic strain is examined. Written by a practicing emergency physician, *The White Coat Investor* is a high-yield manual that specifically deals with the financial issues facing medical students, residents, physicians, dentists, and similar high-income professionals. Doctors are highly-educated and extensively trained at making difficult diagnoses and performing life saving procedures. However, they receive little to no training in business, personal finance, investing, insurance, taxes, estate planning, and asset protection. This book fills in the gaps and will teach you to use your high income to escape from your student loans, provide for your family, build wealth, and stop getting ripped off by unscrupulous financial professionals. Straight talk and clear explanations allow the book to be easily digested by a novice to the subject matter yet the book also contains advanced concepts specific to physicians you won't find in other financial books. This book will teach you how to: Graduate from medical school with as little debt as possible Escape from student loans within two to five years of residency graduation Purchase the right types and amounts of insurance Decide when to buy a house and how much to spend on it Learn to invest in a sensible, low-cost and

effective manner with or without the assistance of an advisor Avoid investments which are designed to be sold, not bought Select advisors who give great service and advice at a fair price Become a millionaire within five to ten years of residency graduation Use a "Backdoor Roth IRA" and "Stealth IRA" to boost your retirement funds and decrease your taxes Protect your hard-won assets from professional and personal lawsuits Avoid estate taxes, avoid probate, and ensure your children and your money go where you want when you die Minimize your tax burden, keeping more of your hard-earned money Decide between an employee job and an independent contractor job Choose between sole proprietorship, Limited Liability Company, S Corporation, and C Corporation Take a look at the first pages of the book by clicking on the Look Inside feature Praise For The White Coat Investor "Much of my financial planning practice is helping doctors to correct mistakes that reading this book would have avoided in the first place." - Allan S. Roth, MBA, CPA, CFP(R), Author of How a Second Grader Beats Wall Street "Jim Dahle has done a lot of thinking about the peculiar financial problems facing physicians, and you, lucky reader, are about to reap the bounty of both his experience and his research." - William J. Bernstein, MD, Author of The Investor's Manifesto and seven other investing books "This book should be in every career counselor's office and delivered with every medical degree." - Rick Van Ness, Author of Common Sense Investing "The White Coat Investor provides an expert consult for your finances. I now feel confident I can be a millionaire at 40 without feeling like a jerk." - Joe Jones, DO "Jim Dahle has done for physician financial illiteracy what penicillin did for neurosyphilis." - Dennis Bethel, MD "An excellent practical personal finance guide for physicians in training and in practice from a non biased source we can actually trust." - Greg E Wilde, M.D Scroll up, click the buy button, and get started today! Finance for Normal People teaches behavioral finance to people like you and me - normal people, neither rational nor irrational. We are consumers, savers, investors, and managers - corporate managers, money managers, financial advisers, and all other financial professionals. The book guides us to know our wants-including hope for riches, protection from poverty, caring for family, sincere social responsibility and high social status. It teaches financial facts and human behavior, including making cognitive and emotional shortcuts and avoiding cognitive and emotional errors such as overconfidence, hindsight, exaggerated fear, and unrealistic hope. And it guides us to banish ignorance, gain knowledge, and increase the ratio of smart to foolish behavior on our way to what we want. These lessons of behavioral finance draw on what we know about us-normal people-including our wants, cognition, and emotions. And they draw on the roles of these factors in saving and spending, portfolio construction, returns we can expect from our investments, and whether we can hope to beat the market. Meir Statman, a founder of behavioral finance, draws on his extensive research and the research of many others to build a unified structure of behavioral finance. Its foundation blocks include normal behavior, behavioral portfolio theory, behavioral life-cycle theory, behavioral asset pricing theory, and behavioral market efficiency. Provides research-based answers to questions surrounding entrepreneurship, including why some entrepreneurs succeed and what strategies contribute to the profitability of new businesses. A complete guide to investing in and managing a portfolio of mortgage- and asset-backed securities Mortgage- and asset-backed securities are not as complex as they might seem. In fact, all of the information, financial models, and software needed to successfully invest in and manage a portfolio of these securities are available to the investment professional through open source software. Investing in Mortgage and Asset-Backed Securities + Website shows you how to achieve this goal. The book draws entirely on publicly available data and open source software to construct a complete analytic framework for investing in these securities. The analytic models used throughout the book either exist in the quantlib library, as an R package, or are programmed in R and incorporated into the analytic framework used. Examines the valuation of fixed-income securities—metrics, valuation framework, and return analysis Covers residential mortgage-backed securities—security cash flow, mortgage dollar roll, adjustable rate mortgages, and private label MBS Discusses prepayment modeling and the valuation of mortgage credit Presents mortgage-backed securities valuation techniques—pass-through valuation and interest rate models Engaging and informative, this book skillfully shows you how to build, rather than buy, models and proprietary analytical platforms that will allow you to invest in mortgage- and asset-backed securities. Says Bill Ackman of Pershing Square Capital Management about The Art of Value Investing: "I learned the investment business largely from the work and thinking of other investors. The Art of Value Investing is a thoughtfully organized compilation of some of the best investment insights I have ever read. Read this book with care. It will be one of the highest-return investments you will ever make." Based on interviews with the world's most-successful value investors, The Art of Value Investing offers a comprehensive set of answers to the questions every equity money manager should have thought through clearly before holding himself or herself out as a worthy steward of other people's money. What market inefficiencies will I try to exploit? How will I generate ideas? What will be my geographic focus? What analytical edge will I hope to have? What valuation methodologies will I use? What time horizon will I typically employ? How many stocks will I own? How specifically will I decide to buy or sell? Will I hedge, and how? How will I keep my emotions from getting the best of me? Who should read The Art of Value Investing? It is as vital a resource for the just starting out investor as for the sophisticated professional one. The former will find a comprehensive guidebook for defining a sound investment strategy from A-to-Z; the latter will find all aspects of his or her existing practice challenged or reconfirmed by the provocative thinking of their most-successful peers. It also is a must read for any investor – institutional or individual – charged with choosing the best managers for the money they are allocating to equities. Choosing the right managers requires knowing all the right questions to ask as well as the answers worthy of respect and attention – both of which are delivered in The Art of Value Investing. Why are the smartest, most successful professionals so often failures when it comes to investing? Can stock prices really be so illogical that even doctors and lawyers can't figure them out? Ultimately, is it possible for anyone to decipher the financial markets? Fortunately, the answer is yes. In Investing In One Lesson, investment guru Mark Skousen clearly and convincingly reveals the reasons for the seemingly perverse, unpredictable nature of the stock market. Drawing upon his decades of experience as an investment advisor, writer, and professor, Dr. Skousen explains in one spirited, easy-to-follow lesson why stock prices fluctuate with such apparent irrationality. Lifting back the veil of perplexity and confusion that surrounds the workings of the stock market, Dr. Skousen explains: *Why good news for the economy is often bad news for the stock market *Why stocks of old, established companies in shrinking industries tend to be a better investment than shares in rapidly growing firms in cutting-edge fields *Why stock prices can suddenly skyrocket or collapse--regardless of market fundamentals *Why initial public offerings often enrich insiders at the expense of the majority of investors *How Wall Street is like a giant casino--and how it isn't The perfect investment primer, Investing In One Lesson provides an introduction to everything from day trading to contrary investing to chart-based techniques. Dr. Skousen's book concludes with a comprehensive but simple investment strategy to maximize your returns without having to dedicate countless hours to researching the market. Dr. Skousen packs his book with entertaining personal and professional anecdotes illustrating his central point--that the business of investing is not the same as investing in a business. He offers investors a wide-ranging but accessible course on investing history, psychology, and strategy--all in one lesson. Have you met the know-it-all angel investor? The tech mogul angel investor? What about the wannabe-CEO angel? If you've founded a startup or two – or five – you'd most likely have met at least one of these types. And, as you tried — in meeting after meeting — to get them to fund your venture off the ground, a range of emotions would have run through your mind, depending upon what transpired in a meeting. You would have been hopeful, delighted, baffled, amused, amazed, annoyed and hopping mad by turn! But realizing that what angel investors say need not necessarily be what they mean must have been the most enlightening if vexing discovery you made about them. The Book of Angel Investor Cartoons takes a light-hearted look at all this. With his tongue firmly in his cheek, the author takes an affectionate dig at the community of 'angels', who became a pillar of the startup world over the past few decades. The Book of Angel Investor Cartoons is the first in the Dear Founder series, a humorous and realistic commentary by Ramesh Kumar on the startup world. Watch out for other books in this series. The Pitch Deck Book is a step by step guide to raising seed capital from Venture Capital and Angel investors. This guide was built by Tim Cooley who has spent more than 10 years screening deals and raising more than \$200M in seed and early-stage capital for over 100+ companies. "The Pitch Deck Book is-hands-down-the clearest, simplest, and most concise guide ever written to creating and delivering an effective startup fundraising pitch. Three hours spent reading and applying the lessons in Tim Cooley's book will save you thirty hours of well-meaning-but-ineffective feedback from random advisors. Tim comes from the perspectives of both a founder and an investor, and as the Executive Director of a highly regarded angel group, he is EXACTLY the audience your pitch is aimed at. Founders around the world (not to mention investors who have to sit through awful pitches!) owe him an enormous debt of gratitude."-David S. Rose, "The Pitch Coach", author of "The Startup Checklist" and "Angel Investing", founder of New York Angels.Inside The Pitch Deck Book, you will find a guide to creating all the key elements you will need to engage investors. You will learn everything you need to do before you ever set up a meeting. You will learn the best format to present your business so that investors will get excited about your business. Finally, you will be shown a number of actual pitch decks with some of the most common issues that most founders come across when they pitch. Not only do you see the actual decks used, but also the feedback on how to fix them.If you do not want to be the 99% of companies who never get funded and are looking for the most comprehensive way to present your business to investors, this is the book for you.For more information and to get a FREE one-pager builder go to my website: TIMLCOOLEY.CO Investing in US Property has been written with international property investors squarely in mind. Almost every facet of the US property market differs from those of other countries, and even from those of other states in the US. The book explains the intricacies of the US property market, including looking at the overall economy, working out the correct strategy for individual investors, dealing with currency exchange, financing, locations, building an investment team, renovating and maintenance, researching the chosen market, finding properties, evaluating deals, making offers, closing, renting, selling and travelling to the US. As most people will turn to online research, more than one hundred great websites are listed that are pivotal to ensuring timely, cost-effective and efficient information. Each chapter is accompanied with a short video available on the www.investinginusproperty.com website, explaining and further enhancing the information. The website also has tons of information, news articles, widgets, and weekly videos and newsletters to keep readers informed in real time. Anyone even thinking about investing in US property should read this to gain a better understanding of how the US system works. Investors who already have property in the US can gain powerful knowledge and inside information on this fascinating and lucrative property market. The Sterling Bonds and Fixed Income Handbook aims to fill the knowledge gap for sterling-base investors and their advisors. Whilst investors in the equity markets can rely on numerous resources to select stocks and build portfolios, there is little information available for those who wish to buy bonds. This book takes the reader through the key features of gilts and sterling corporate bonds and offers a practical guide to putting money to work in this important and profitable asset class. FROM THE AUTHOR OF THE BUSINESSWEEK, USA TODAY, AND WALL STREET JOURNAL BUSINESS BESTSELLER HOW TO MAKE MONEY IN STOCKS! Simple-to-follow strategies for making--and keeping--profits in today's perilous stock market More than 80 million investors lost 50 to 80 percent of their savings in the recent stock market crash. Investor's Business Daily publisher William J. O'Neil, however, was one of the first to see--and warn investors about--the dangers inherent in what had been, up to that point, a historic bull market run. Those who followed his counsel were able to sidestep devastating losses and emerge with their sizable bull market profits largely intact. In The Successful Investor, O'Neil steps up to tell all investors how they can make money and, more important, avoid losses in up markets, down markets, and everything in between. Showing how mistakes made in the recent market collapse were amazingly similar to those made in previous down cycles, O'Neil reveals simple steps investors can follow to avoid costly mistakes and: Buy only the best stocks at only the best times Follow a market-tested 3-to-1 Profit-and-Loss Percentage Plan Know when to sell for the biggest possible profit Recognize chart patterns that presage enormous market moves Manage a portfolio over time to maximize its returns William O'Neil has succeeded in virtually every market environment by following a stable, nonemotional investment plan. In his latest book, O'Neil explains how anyone can follow that plan to become a profitable long-term investor, regardless of market tides or turns. The Successful Investor will bring reason and welcome relief to all investors buffeted and bewildered by the perils and uncertainty of today's stock market. Today's investor is faced with a myriad of investment options and strategies. Whether you are seeking someone to manage your money or are a self-directed investor deciding to tackle the market on your own, the options can be overwhelming. In an easy-to-read and simple format, this book will dissect the strategies of some of Wall Street's most successful investment gurus and teach readers how to weed through the all of the choices to find a strategy that works for them. The model portfolio system that author John Reese developed turns each strategy into an actionable system, addressing many of the common mistakes that doom individual investors to market underperformance. This book will focus on the principles behind the author's multi-guru approach, showing how investors can combine the proven strategies of these legendary "gurus" into a disciplined investing system that has significantly outperformed the market. Gurus covered in the book are: Benjamin Graham; John Neff; David Dreman; Warren Buffett; Peter Lynch; Ken Fisher; Martin Zweig; James O'Shaughnessy; Joel Greenblatt; and Joseph Piotroski.

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- [The Sterling Bonds And Fixed Income Handbook](#)
- [The Investors Quotient](#)
- [Austrian School For Investors](#)
- [The Illusions Of Entrepreneurship](#)
- [The Art Of Value Investing](#)

- [Investing In US Property](#)
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