

March 29, 2016



Marijuana Company of America Launches Club Harmoneous

BONSALL, CA -- (Marketwired) -- 03/29/16 -- MARIJUANA COMPANY OF AMERICA ("MCOA" or the "Company") (OTC PINK: MCOA), a leading cannabis marketing and distribution company, is pleased to announce the launch of Club Harmoneous ("The Club") and phase two pilot program.

This week MCOA launched its affiliate marketing platform, Club Harmoneous, at Harmoneous.com. Select patients from collectives in Southern California are being invited to test The Club's pilot program. Following the pilot program, The Club will be opened for full release in Q2 2016 and expanded throughout Southern California and on a state-by-state basis.

The Club will offer tremendous benefits to member patients, including: consistent high quality, aggressive pricing as well as discounts, loyalty and rewards, unique products and strains, lab testing, discrete and prompt delivery. Knowledge is the key to supporting a cannabis lifestyle for leisure, wellness, health and beauty and Club Harmoneous maintains an in-depth knowledge base of industry, patient, and expert data. Using this information, member patients can select specific products online or from an app on their phone, place them into their shopping cart, checkout, and receive secure, prompt personal delivery. Avoid dispensary visits, Club Harmoneous member patients are a trusted network of members, friends, co-workers, neighbors and relatives to buy with confidence and convenience.

Club Harmoneous also offers an easy-entrance for individuals seeking business opportunities or employment in the rapidly emerging cannabis industry. The Club Harmoneous affiliate program includes training, support, buying power, and lucrative affiliate commissions for entrepreneurs interested in working in the industry.

"We are extremely pleased to introduce Club Harmoneous. The MCOA team has been working diligently with ApogeeINVENT to develop The Club platform and are now opening it up to a select group of member patients," said Mr. Steinberg, MCOA President. "It is very exciting to introduce an alternative and innovative distribution network to the industry that goes beyond the current dispensary model."

On behalf of the Board of Directors,

"Donald Steinberg"

Donald Steinberg

President & CEO

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www.MarijuanaCompanyofAmerica.com

About Marijuana Company of America, Inc.

Marijuana Company of America ("MCOA") is a publicly traded company headquartered in Southern California. MCOA distributes marijuana and products related to marijuana as well as CBD and hemp, using a variety of marketing approaches to distribute on a global basis.

About Club Harmoneous

Club Harmoneous (The Club) delivers all of the benefits of cannabis to its members harmoneously. The Club provides a wide range of cannabis products to its members, medicinal, adult use or healthy foods, body care and cosmetics. The Club products are top quality and offered to members at competitive prices with the convenience of home delivery.

Through MCOA's Managed Services, the Company offers Marketing Services designed to increase membership. This is done through an affiliate referral program where members refer new member patients and earn discounts and income from their referrals. The Club Harmoneous Network Affiliate Program breaks down all of the barriers to entry and opens up the industry to individuals who might not find opportunity elsewhere. For a nominal fee, The Club provides training and a platform for those seeking an opportunity to build their own home based cannabis business. For more information go to: <http://www.Harmoneous.com>.

FORWARD-LOOKING DISCLAIMER

This press release may contain certain forward-looking statements and information, as defined within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the Safe Harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such forward-looking statements by definition involve risks, uncertainties and other factors, which may cause the actual results, performance or achievements of Marijuana Company of America, Inc. to be materially different from the statements made herein.

LEGAL DISCLOSURE

Marijuana Company of America Inc. provides management services that assist legal businesses to cultivate, sell, and distribute hemp and marijuana based products within the legal guidelines of individual states and international markets.

For more information, please visit the company's websites at:

Marijuana Company of America, Inc.

www.MarijuanaCompanyofAmerica.com

Club Harmoneous

www.Harmoneous.com

Source: Marijuana Company of America, Inc.