

December 14, 2015



Marijuana Company of America, Inc. Appoints Officers to Its Management Team

BONSALL, CA -- (Marketwired) -- 12/14/15 -- **MARIJUANA COMPANY OF AMERICA** ("**MCOA**" or the Company") (OTC PINK: MCOA) is pleased to announce the appointment of Mr. Robert Cronin as Chief Operating Officer and Mr. Bob Mack Peak as Chief Marketing Officer. Majority consent for the appointments was received from shareholders and unanimously approved by the Board of Directors on December 9, 2015.

Mr. Cronin and Mr. Peak are seasoned executives that have significant experience launching, developing and managing early stage companies, with a specific focus on operations, technology, marketing and sales. Both gentlemen have vast experience and knowledge in the cannabis industry that will bring significant value to the MCOA management team. Joining MCOA from their positions as founders of Red Llama Trading, Cronin and Peak extend the MCOA brand to ailment-specific cannabis solutions while advancing the Company's product strategy.

Mr. Cronin has extensive experience working with cannabis cultivators, processors, and product developers and will manage MCOA's supply chain, as well as develop the Company's operating infrastructure. Mr. Peak will focus on branding MCOA, overseeing quality assurance, and guiding the development of the Company's various technology platforms and implementing next-generation systems to support MCOA's growth, quality, and service goals. Both gentlemen ensure MCOA's focus of providing a wide range of the highest quality cannabis-based offerings.

Robert Cronin is a co-founder and the CEO of Red Llama Trading. He has been a senior executive in product development, sales, and marketing for the hardware, software and financial services industries. Robert's expertise is in developing large-scale partnerships in vertical markets. Prior positions include executive roles with CSC, Computer Associates, Tandem Computers, Amdahl Corporation, and Fujitsu establishing third party reseller programs that significantly increased sales and distribution markets worldwide. His skills at market forecasting and analysis, development, creativity and partner management helped the entities he has worked with successfully reach their goals.

Additionally, Robert has founded 4 start-up companies: Wye Technologies, SUMA Technologies, Second Opinion Medical Systems and Palms Prepaid. Ranging from technology systems to medical services and financial services, these companies focused on partnering and vertical market development. Robert has a degree from University of Washington, Seattle, and completed graduate work at the University of Santa Clara. Robert was a U.S. Army Artillery officer and is also an accomplished artist and musician.

Bob Mack Peak is a co-founder and CMO of Red Llama Trading. Bob has an extensive

background in product development, sales, and marketing for the hardware, software, financial services, and entertainment industries. Bob is currently CEO of Beamit Communications, a digital marketing integration firm providing brand, launch and promotional services to enterprises like Cisco, Sun, IBM, DEC, Fujitsu, MGM, Universal Studios, Apple and Applied Materials as well as a number of startups. Bob was the Vice President of Marketing for Brandsoft, a new technology company that delivered one of the first Semantic Web 3.0 Data Model solutions for large-scale website publishing.

As VP of Worldwide Sales for Computer Associates, Bob managed enterprise sales for the US, Europe and Asia. As Director of New Ventures & 3rd Party Marketing at Tandem Computers, he was part of Tandem's dominant growth in NonStop Computing from \$100 million in sales to over \$2.6 billion in 6 years. Bob began his career as VP of Engineering for Data Processing Enterprises developing applications for LA-based entertainment and retail firms. As a founding executive with three technology startups, he was with these companies from the garage stage to IPO or acquisition. Bob holds a BBA in Marketing from the University of Texas, Masters in Finance from Cal State Long Beach, and an advanced degree from Houston Tech. He is an award winning media producer, author and screenwriter.

"We are very happy to have Mr. Cronin and Mr. Peak on onboard. Both gentlemen add specific expertise and experience to the MCOA management team and we are confident they will contribute significantly to the success of the Company," said CEO, Donald Steinberg.

About Marijuana Company of America Inc.

Marijuana Company of America ("MCOA") is a publicly traded company headquartered in Bonsall, California. MCOA will distribute marijuana and products related to marijuana as well as CBD and hemp, using a variety of marketing approaches to distribute on a global basis.

FORWARD-LOOKING DISCLAIMER

This press release may contain certain forward-looking statements and information, as defined within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the Safe Harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such forward-looking statements by definition involve risks, uncertainties and other factors, which may cause the actual results, performance or achievements of Marijuana Company of America, Inc. to be materially different from the statements made herein.

LEGAL DISCLOSURE

Marijuana Company of America Inc. will provide management services that enable legal businesses to cultivate, sell, and distribute hemp and marijuana based products within the legal guidelines of individual states and international markets.

For more information, please visit the company's website at:

www.MarijuanaCompanyofAmerica.com

On behalf of the Board of Directors,
Donald Steinberg
President & CEO

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Source: Marijuana Company of America, Inc.